Urban farming in cape town

Why?

-Create a business centered around culture

**Social space**

How do we create a culture around urban farming?

Skill

What are the processes around creating a cultural movement?

How do create interest?

Learning how to create a multi-dimensional business

Outcome

Understand the skill and master it

**Physical space**

How do implement technology in a social way ?

How do create social impact using technology?

Technology going in parallel with the social

How does the technology act to empower social and cultural objective?

Technology embodies the values of the intiative.

Outcome

Choose technology according to your value

Reading : computers and cognition

**Virtual space**

How do u use virtual technology to embody your initiative ?

How do u create movements ?

How do create co-create using virtual space?

How to involve the consumer inclusively in product development ?

Emergent prosumers

How to turn a consumer into a prosumer?

**Workshop**

Three case studies

Intoductions-everybody

Introduction-Mehul

Introduction of the case studies

-New york model

-abalimi model

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How many cards are there?

-Public space versus private space